

Quickplay's Managed Video Platform

Our team of experienced professionals have put over a decade of global implementations and an open, modular platform that leverages the cloud to create a feature rich TV experience.



At the core of Quickplay's solution is a service based platform combined with proven, award winning technology that ingests, transforms, manages and distributes content across all platforms and networks to create one cutting edge, unified viewing experience in the home and on the go.

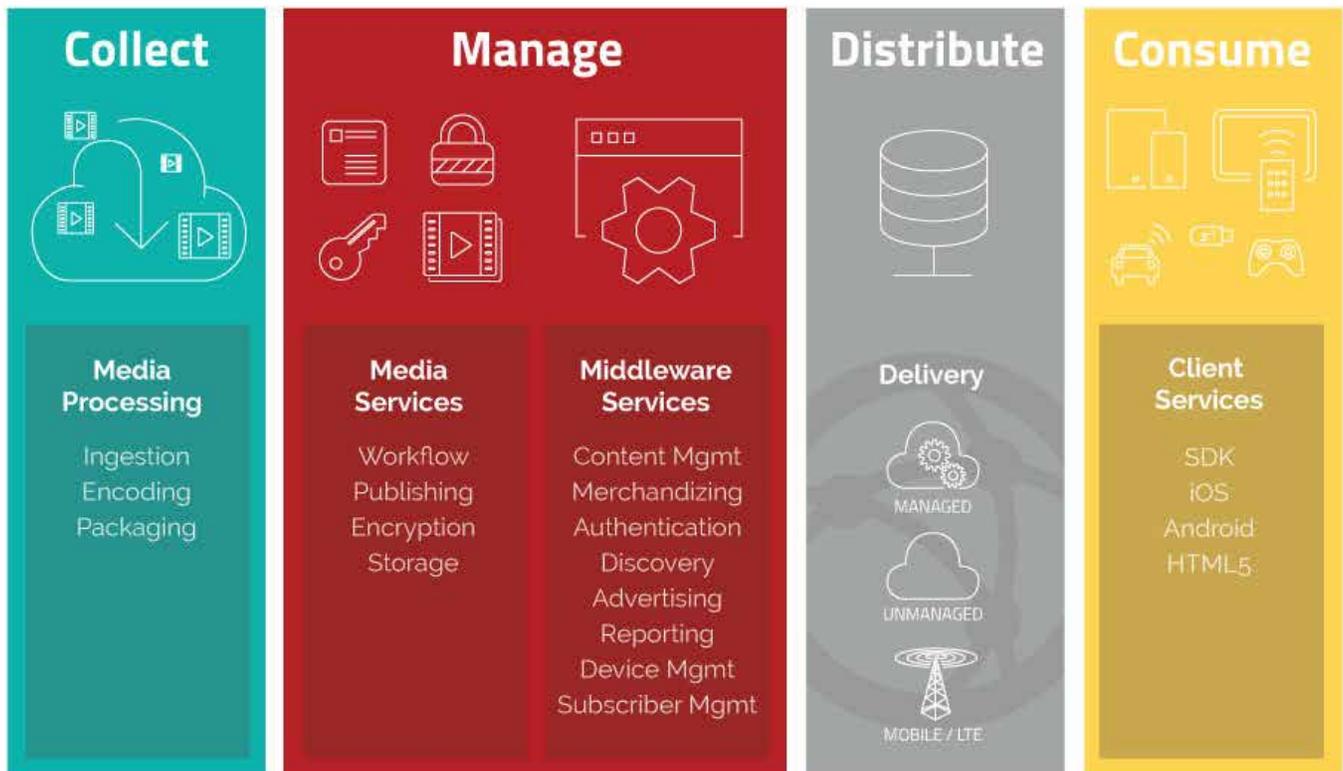
Single Solution Optimized for all Networks & Devices

Quickplay's managed services powers unified TV solutions for Pay TV, TVE, OTT and Mobile IPTV, with one single platform.

The next generation video platform was built to handle multiple networks and any number of devices and operating systems. It is a solid, proven platform that has been ingesting, encoding, securing and delivering secure viewing experiences on any device for dozens of Tier 1 providers over a decade.

As the key feature, Quickplay leads the field in linear TV, powering major events such as the Super Bowl, FIFA World Cup and Indy Racing. Our global operations center ingests hundreds of live linear channel feeds, enabling providers to launch new channels within hours.

Quickplay's multi-tenant approach means that VOD assets are ingested and managed for hundreds of content providers, ensuring fast time to market. There are four core elements to Quickplay's Next Generation Video Platform.



Seamless, Unified Viewing Experience

A distinctive component of Quickplay's video platform is the Virtual Set Top Box, a software replication of a traditional hardware set-top box. It provides service and content providers with complete control over the consumer's experience, enabling a unified UX across multiple devices. The Virtual Set Top eliminates hardware CAPEX while enabling accelerated development of video applications for new platforms, giving third-party developers access to special functions within the next generation video platform and providing the flexibility and control required to develop highly-differentiated viewing experiences to interface with Quickplay Middleware in order to securely discover, access and play content.

The VSTB is an award-winning technology that has been designed for implementation with large-scale video service providers, and has been deployed as a carrier-grade service by key brands across the globe, such as Rogers, Bell and TELUS.

Open, Modular Framework + Backed by Industry Leading Experts

No two providers are alike. Flexibility is crucial to scale and differentiate services. Our customer centric managed services approach ensures that the service provider maintains the utmost control in defining and growing their service.

Quickplay's managed video platform has been architected from the ground up with extensive APIs to integrate with existing systems and retain the flexibility to incorporate new technologies as they arise, giving service providers the flexibility to react rapidly to changes and roll out new services .

Quickplay's video platform, combined with our managed services model ensures that you can continue to deliver the best TV experience as the market evolves. Together with our professional service experts, we collaborate with industry leading partners to integrate with your back end and deliver on each of our customer's unique needs.

Monetize with New Features and Business Models

Quickplay's managed services act as a normalizing layer between disparate billing, subscriber management and content management systems, lowering integration and time to market costs, and ensuring a consistent user experience across networks and devices, freeing the service provider to focus on subscriber engagement and revenue growth.

Quickplay's video platform provides a number of growing features including dynamic ad insertion, TVOD, SVOD, and carrier grade billing. With Quickplay's managed services, monetize your offer and incorporate new feature sets and functionalities with the ongoing support of our professional services, supported 24/7 by a global, expert staff.



About Quickplay

Backed by a decade of experience, Quickplay is the global expert in powering TV to any device. Our managed services leverage cloud economics and an open platform to integrate best-of-breed partners so you can focus on growing your business. With facilities and operations teams in Toronto, San Diego, Singapore, Chennai, and Frankfurt, Quickplay enables 700 million people around the globe to fast forward to a next generation of TV with over 700 live channels, 4,000 live events each year, and 2 million securely managed premium content assets. For more information, please follow Quickplay on Twitter @quickplaymedia.

Next Steps

Discover how Quickplay can make it easy for you to launch VOD services or expand your existing offering. Visit www.quickplay.com or email salesinquiries@quickplay.com.